

### ABSTRACT OF THE INVENTION

The present invention relates to methods for using zwitterionic polymeric suds enhancers (stabilizers) to increase the suds and/or foam volume and suds and/or foam retention in suds-forming and/or foam-forming compositions comprising such zwitterionic polymeric suds stabilizers. Suitable suds-forming and/or foam-forming compositions comprise one or more zwitterionic polymeric suds stabilizers.